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PARAMOUNT
MAGAZINE



Local Music Notes

MUSICAL BUREAU TO BRING FAMOUS PIANISTS

The Memphis Musical bureau, under the management of Mrs. Jason Walker, is bringing to this city during the coming season several of the world's greatest and most finished piano artists in a series of recitals. They are part of that organization's program for doing all in its power to raise the standard of music here and to afford the loftiest opportunities for the student body of this city and surrounding territory.

The artists to appear here included Josef Lhevinne on Nov. 15, Guilman Novacek on Jan. 17, Arne Oldberg and Carl Beecher on Feb. 7 and Ossip G. Carl Beecher on March 20. Each recital will be given Saturday afternoon at 2 o'clock at the Goodwyn Institute, that hour having been chosen in order that out-of-town patrons may catch the afternoon trains for their homes.

The initial recital of the series is by an artist who made a distinct impression about 10 years ago, he having just recently returned to this country from Germany, where he was interned during the period of the war. He is a Russian, but makes America his home.

The recital series tickets are to be placed on sale Nov. 3 at Hock's music store. At the price charged, \$3 and war tax, the series is regarded as very cheap.

IDLEWILD.

The musical program for Sunday at the Idlewild Presbyterian church under the direction of J. Paul Stalls, organist, will be as follows:

MORNING.
Organ Prelude
Anthem—Souls of the Righteous
Offering—O Jesus, Thou Art Standing
(By request)
Mrs. David L. Griffith, Mrs. Chas. Birk, Edward D. Hoffman, Clarence Banning.
Organ Postlude

EVENING.
Organ Prelude
Anthem—Lead, Kindly Light
Offering—In Heavenly Love
Midweek Quartet
Organ Postlude

ST. JOHN'S METHODIST.

Music for Sunday at St. John M. E. church:

MORNING.
Jubilate Deo—Briggs
Mrs. McKee, Miss Gerber, Mr. Moss and Mr. Farley
Offering—Jesus, Thou Art Standing
Choir
EVENING.
Pilgrim's Chorus—Arby Page
Now the Day is Over—Speaks
Choir

METROPOLITAN STAR TO GIVE MEMPHIS CONCERT

In offering Paul Althouse, one of the leading tenors of the Metropolitan Opera company, in concert to the Memphis public at prices that are far below what they ordinarily are for such high-class talent the ladies of the Court Avenue Presbyterian church feel that they are doing a service which is worthy of their efforts and will be appreciated.

This famous artist is a great favorite both in concert and opera and his coming to this city will be only part of the program of the ladies of this church. He will give an excellent program in the church on the evening of Friday, Nov. 7, at 8 o'clock, and the seats will sell for \$1.50 and \$1 each, war tax paid.

Following is the program, arranged by Horner-Witte, of Kansas City:

Danza Panchella—Durante
Madrigal—Florida
La Danza—Rosini
Baciami—Buzzi
Fantasia Opus 49—Chopin
Powell Weaver
Aria—Verdi
Le Manoir de Rosemonde—Dugare
Le Saute—Massenet
Chevauchee Cosaque—Fouadain
Arabesque—Liszt
Prelude—Sharp Minor—Rachmaninoff
My Heart's Country—Clarke
(Written especially for Mr. Althouse)
Do Not Go—Hageman
Bitterness of Love—Dunn
Christ in Flanders—Ward-Stephens

SPECIAL MUSIC SUNDAY BY CATHEDRAL CHOIR

Much attention is always given to the music as a feature of the services of the Episcopal church. In most of the Memphis parishes large choirs are maintained.

This season the work of the choir at St. Mary's cathedral is particularly good under the direction of Arthur H. Bower, who beside being an accomplished director, is one of the best-known tenors of the city. There are a number of soloists whose voices are frequently heard in the offertories.

The cathedral choir has accepted an invitation to furnish the program on Sunday afternoon during January at one of the series of sacred concerts of the words, "Seek Ye the Lord." The anthem is a tenor solo, which will be sung by Mr. Bower, with accompaniment by the full choir.

FIRST METHODIST.

Music Sunday will be as follows:
MORNING.
Organ Voluntary—Selected
Mrs. Bessie Irwin Reese
Processional—Onward, Christian Soldiers
Anthem—I Will Lift Up Mine Eyes
Holly
Offering—Duet, How Sweet the Name of Jesus Sounds W. E. Brown
Mrs. T. R. Easley and Mrs. J. A. Scott
Postlude—The Son of God Goes Forth to War
Selected
Mrs. Bessie Irwin Reese
EVENING.
Organ Voluntary—Selected
Anthem—Angels' Song—Shelley
Choir
Offering—Choir
Postlude—Selected
Edmund Wiley, choir director.

GRACE EPISCOPAL.

MORNING PRAYER.
Organ Prelude—Largo—Handel
Processional—Christ is Made the Sure Foundation—Smart
Venite—Gloria in Psalms—Smart
Te Deum—Nevin
Jubilate—Nevin
Sermon Hymn—Come Thou Almighty King—Giardini
Offering Solo—Selected
Mrs. W. W. Hetherington
Final Amen—Neukom
Recessional—We Love the Place, O God
Organ Postlude—Grand Chorus D
Major
Ernest Dawson Leach, organist and choirmaster.

Musical Bureau To Offer Fine Series



JOSEF LHEVINNE, PIANIST.

Opening of the season series of four piano recitals by world-famous artists, offered to the local public by the Memphis musical bureau, will be Josef Lhevinne, one of the greatest in the world. Russia has given to the world. He will appear Saturday afternoon, Nov. 15, at the Goodwyn Institute.

UNITARIAN.

The musical program at the Unitarian services in the Methodist Sunday morning at 11 o'clock will be as follows:
Organ Prelude—Perfect Melody, O'Hara
Song—The New Order—Hebron
Congregation
Offering—Our Yesterdays—Leslie
Mrs. Frank Sturm
Vocal Solo—The Four Leaf Clover—Mrs. E. S. Dimmock
Song—Nearer My God to Thee—Bethany
Congregation
Postlude—March Finaie—Clark
Mrs. Frank Sturm, organist.



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CENTRAL BAPTIST.

The following program will be rendered at the Central Baptist church Sunday:

MORNING.
Organ Voluntary—Ernest F. Hawke
Quartet—Nearer My God—Williams
Mrs. Catherine Scherer Jones, Mrs. F. W. Worth, Joseph R. Jackson, C. L. Montgomery.
Offering—Lord of Our Life—Field
Quartet
Organ Postlude
EVENING.
Special music will be furnished at the evening service by the Central male quartet.
Organ Prelude—Ernest F. Hawke
Male Quartet—O Lamb of God—Fillmore
Chas. J. Reitz, Jos. R. Jackson, C. L. Montgomery, H. E. Bray.
Offering—O Jesus Thou Art Standing—Marston
Central Male Quartet
Organ Postlude—Ernest F. Hawke, organist.
C. L. Montgomery, director.

CALVARY EPISCOPAL.

The following musical program will be given at Calvary church Sunday:
Organ Prelude—Stimber Song—Nevin
Processional Hymn 408—Jerusalem the Golden—Ewing
Venite and Gloria to Pains Chant—No. 10—Woodward
Te Deum Laudamus in A—Schnecker
Mrs. W. F. Murray, Miss Cleo Duecase, Mr. Claude M. Saner, Mr. J. R. Kinnie and choir.
Jubilate in B Flat—Nevin
Sermon Hymn 363—O Lamb of God—Still Keep Us—Maker
Offering—Lord of Our Life—Field
Mrs. W. F. Murray, Mr. Milton Knowlton and choir.
Recessional Hymn 377—Come, Holy Spirit—Heavenly Dove—Dykes
Organ Postlude—Allegro Pomposo in F—Holloway

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SIR LAWRENCE DEAD.

LONDON, Oct. 25.—Sir Joseph Lawrence, chairman of the International Linotype company, Ltd., and a director of the Merchants' Linotype company of New York, died suddenly yesterday. He was born Sept. 22, 1848, and was one of the principal and earliest pioneers in the project for the Manchester ship canal and took an active part in the passage of the British patent laws from 1902 to 1907. He is survived by his widow.

Women Have Found Way To Have Lovely Hair Like Eve's Silky Tresses.

Thru disease, a person may lose some or all of their hair. Since the beginning of time no subject has been of greater interest than a good, healthy head of soft, silky hair. What a sensation the flowing locks of Adam and the long silken tresses of Eve would make in this present day of ours.

Discriminating women use Lehman's Hair Dressing, a medicated and delightfully perfumed pomade. It has solved the problem of long, soft, beautiful hair for them, and will do so for you. It is highly beneficial to the scalp and absolutely guaranteed. At your druggist or toilet counter. Price 25c.

**LEHMAN'S
HAIR DRESSING
MEMPHIS, TENN.**

QUAKER OATS CO. WILL ERECT HUGE MEMPHIS FACTORY

(Continued From First Page.)

and steel construction of the latest type, equipped with the most modern machinery for handling the business.

The main building of the initial plant will be 500x150 feet, with 65,000 square feet of floor space.

There will be a four mill of large capacity for grinding both wheat and corn. Grain storage for 550,000 bushels of grain will be provided, including a concrete grain elevator with a capacity of 150,000 bushels and ten concrete grain tanks with an additional capacity of 200,000 bushels.

The mixed feed plant will have a daily capacity of 500 tons of mixed feed per day, and will be housed in a building 100x50 feet, with molasses tanks for the storage of 200,000 New Orleans molasses, such as used in the manufacture of feeds.

The proximity of Memphis to the rice fields of Arkansas and Louisiana make it probable that the company's celebrated puffed rice will be one of the cereals manufactured here, also corn flakes and possible puffed wheat.

The Quaker Oats company located its new plant here after considering sites in other cities for several months. Mr. Potter made his first trip to Memphis in July.

Victory for Memphis.

Memphis is largely indebted to Messrs. Adams, Mallery and Mallery for their public-spirited efforts to obtain the location of the plant here. Mr. Potter said Friday afternoon, "They are great Memphians, each of them," he added.

Potter also mentioned J. B. McGinnis, traffic commissioner for the Memphis Merchants' exchange, and E. Buchanan, division freight agent for the Frisco railroad, as being very active in assisting the company obtain necessary data pertaining to the railroad facilities and freight rates available here. He spoke very highly of the aggressiveness of the Memphis Chamber of Commerce and Mark Fenton, its industrial commissioner, and the valuable work the bureau of farm products is doing here to promote the growing of grain crops.

It will be necessary to draw grain from long distances to supply the enormous grain consumption of the big plant, but after a careful study of the agricultural possibilities of the South and the work of the agricultural colleges of Tennessee, Mississippi and Arkansas, and the well-organized farm bureau maintained by the Chamber of Commerce of all the larger cities of this section, Mr. Potter said he believed that in a few years most of the grain required would be raised in the surrounding territory.

With a staple market of grains at all times such as the establishment of the Quaker Oats plant here will provide, it is believed that the farmers will devote more of their efforts to grain crops. There is every prospect, Mr. Potter said, that Memphis will become one of the great grain centers of the country.

Impetus to Farming.
Memphis business men feel that the Quaker Oats plant is in many ways one of the most valuable industrial concerns that the city has secured, especially in linking the name of Memphis with the company's international advertising, that has made that company known in every State and Canada, as well as generally throughout every continent on the globe.

The general offices of the Quaker Oats company are at Chicago. Five foreign offices are maintained, and almost a score of plants are owned by the company.

The largest cereal plant is at Cedar Rapids, Mich., but even this big plant does not occupy as much ground as the company has acquired at Memphis, and according to Mr. Potter, the company is not buying ground to its idle.

There are two plants at Akron, O., one at Battle Creek, Mich., Port Dodge, Ia., Chicago, Ill., and Morris, Ill., Waverly, N. Y., Richmond, Vt., Tecumseh, Mich., three in Canada, at Peterboro, Ontario; Neerawa, Manitoba, and Saskatoon, Saskatchewan, and the company has a sugar mill at Pekin, Ill., and a veneer plant at Foxworth, Miss.

L. R. Hawley, Southern feed sales manager for the Quaker Oats company, has had his headquarters in Memphis and was thoroughly familiar with the manufacturing and distributing possi-

Notice to the Public

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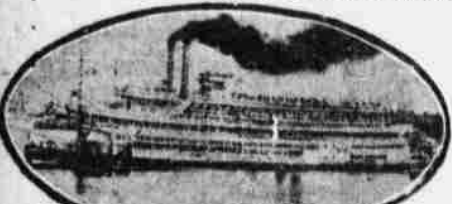
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